

Bringing It All Together In One Easy To Use Web-based Application

How many times a day do you catch yourself wondering if a certain task got taken care of? Do you often find yourself looking over everyone's shoulders to make sure that sales pipeline management is being properly addressed?

Micromanaging your small business can be a real pain in the neck

First off, it's time-consuming. You have to take time out of your day to pay attention to what everyone else is doing, and then address any problems you find. Talk about a major distraction!

And that's if everything is all in one place – Imagine having to deal with having the services that are vital to your business spread out all over the web!

Most business operations function thanks a variety of different services and platforms. Email, task management, file storage, etc. are often separate, requiring small business owners to manage and monitor each one they use through a separate account or application. Yikes!

CRM systems to the rescue

With a CRM system, your business can reap the immeasurable benefits of having everything you need to stay productive in one place. Many CRM systems (including WorkEasy) are accessible via an easy to use web-based application, making it easier than ever before to expand your business on a global scale. Not only can you track customer information from around the world, you can also work with team members remotely! Pick and choose your talent from a growing pool of contractors and consultants and watch your business grow.

WorkEasy takes the time and effort out of managing your business by helping you keep track of tasks, emails, and client information by bringing it all together on one platform. It also allows for Google integration, making it simpler than ever to bring your Gmail accounts into your CRM system.

Featuring a “Tasks” tab within the Dashboard, WorkEasy shows you your to-do list at a glance, enabling you to plan your day more productively. The “Sales CRM” feature makes it quick and easy to create, track, and manage opportunities, quotes, and invoices. You can also integrate third-party apps like MailChimp and SurveyMonkey, and connect your social media accounts such as Facebook, Twitter, and Google+.

Thanks to its comprehensive approach to project management, WorkEasy stands out above the competition! Using the Dashboard, take stock of your business’ daily operations, only respond to items that need your attention, and let the rest be handled by the rest of your team.

Hop off of the micromanagement treadmill and kick off your shoes. A CRM system is one of the top recommended solutions for managing your business, and will help you take charge of your business operations without letting them take over your life!